CC's Survey Sweepstakes OFFICIAL RULES

CC's Survey Sweepstakes (the <u>"Promotion"</u>) begins at 12:01 a.m. CST on August 1, 2024 (the <u>"Promotion Start Date"</u>) and ends at 11:59 p.m. CST on July 31, 2025 (the <u>"Promotion End Date"</u>) (such period referred to herein as the <u>"Promotion Period"</u>). The Promotion is sponsored by CC's Coffee House, L.L.C. (the <u>"Promotion Sponsor"</u>). The following CC's Coffee House sites (each, a <u>"Participating Site"</u>) will be participating in this Promotion:

Store Name	Address	City	State	Zip Code
LSU Middleton	LSU Middleton Library; Dalrymple Drive	Baton Rouge	LA	70802
LSU Law	LSU Paul M. Hebert Law Center; West Campus Drive	Baton Rouge	LA	70802
LSU Union	LSU Student Union; Tower Drive	Baton Rouge	LA	70802
LSU Business	LSU E.J. Ourso College of Business; Nicholson Drive	Baton Rouge	LA	70802
Chevron	6422 Ambassador Caffery Parkway	Broussard	LA	70518
Woman's Hospital	100 Woman's Way	Baton Rouge	LA	70817
Ridgeland	344 Highway 51	Ridgeland	MS	39157
Monroe	2350 Tower Drive	Monroe	LA	71201
Gretna	17000 Belle Chasse Highway	Gretna	LA	70056
Youngsville	14013 Metairie Center	Youngsville	LA	70592
Carencro	3900 NE Evangeline Thruway, Ste 100	Carencro	LA	70520
Pineville	2481 Highway 28 East	Pineville	LA	71360
Morgan City	1051 Marguerite Street	Morgan City	LA	70380
New Iberia	16 N Lewis Street	New Iberia	LA	70560
Thibodaux	1050 S Acadia Road	Thibodaux	LA	70301

Dillard Drive	113 Dillard Drive	Lafayette	LA	70503
Super1 Ruston #617	1500 N Trenton Street	Ruston	LA	71270
Zachary	19560 Old Scenic Highway	Zachary	LA	70791
Super1 Lafayette #623	3747 Ambassador Caffery Parkway	Lafayette	LA	70503
Super1 Jacksonville #650	921 S Jackson Street	Jacksonville	TX	75766
Brookshire's Bossier #47	4860 Airline Drive	Bossier City	LA	71111
Brookshire's Shreveport #49	10465 Norris Ferry Road	Shreveport	LA	71106
Central	14375 Grand Settlement Blvd., Ste A	Central	LA	70818

The Promotion Sponsor reserves the right to add or remove CC's Coffee House sites as Participating Sites to the Promotion during the Promotion Period.

1. How to Enter: NO PURCHASE NECESSARY TO ENTER OR CLAIM PRIZE. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. To enter the Promotion, you must be an eligible participant, as set forth in Section 3 below. As an eligible participant, you will earn a chance to win a prize by answering the survey found at www.tellCCs.smg.com as provided on the bottom of any CC's Coffee House receipt and posted at each Participating Site. Participants will receive one (1) entry for each survey answered and submitted.

Participation in the Promotion is voluntary and does not require you to purchase anything from the Promotion Sponsor or the Participating Sites. To enter the promotion without answering and submitting a survey, participants may submit their complete contact information including full name, mailing address, phone number, frequented CC's Coffee House location number (available at www.ccscoffee.com/locations), CC's loyalty account number (if applicable), and such other information as the Promotion Sponsor may reasonably require via mail to CC's Coffee House c/o Monthly Sweepstakes, 6860 Exchequer Drive, Baton Rouge, Louisiana, 70809. Alternatively, participants may access and enter the survey at www.tellccs@smg.com (the "Alternate Entry Sites"). All entries must be received by the Promotion End Date. All entries become the property of the Promotion Sponsor and will not be returned.

<u>2.</u> <u>Prizes:</u> One entry will be randomly selected each month as the winner of ten (10) drinks (not to exceed a retail value of \$5.95 per drink). The odds of winning are dependent on the total

number of entries received at each Participating Site and the Alternate Entry Sites. Each winner will be notified of winning via electronic mail (e-mail) delivered to the address of record. Each winner will have ten (10) free drinks (not to exceed a retail value of \$5.95 per drink) added to the CC's loyalty account of record. Each winner must redeem all drinks within ninety (90) days after being added to the CC's loyalty account of record; any free drinks remaining on the CC's loyalty account of record after ninety (90) days shall expire. Each winner will be solely responsible for all other expenses not specifically set forth herein. The Promotion Sponsor reserves the right to substitute prizes of equal or greater value. No other substitution or transfer of prizes permitted. In order to receive a prize, winner may be required to provide proof of identification. Taxes on any prize, including income and/or sales taxes, are the sole responsibility of winner(s).

- 3. Eligibility: The Promotion is only open to legal residents of the States of Louisiana, Mississippi, and Texas who are at least eighteen (18) years old at the time of entry. Eligibility will be determined by the Participating Sites and Alternate Entry Sites, not by the Promotion Sponsor. Entries are limited to individuals only; commercial enterprises and business entities are not eligible. By participating in the Promotion, each entrant accepts the conditions stated in these Official Rules, agrees to be bound by the decisions of the Promotion Sponsor, and warrants eligibility to participate in the Promotion. Employees, volunteers, independent contractors, officers, and directors of the Promotion Sponsor, affiliates, subsidiaries, advertising, promotion, and fulfillment agencies, and legal advisors, and their immediate family members and persons living in the same household, are not eligible to participate in the Promotion. THE PROMOTION IS VOID WHERE PROHIBITED OR RESTRICTED BY LAW and is subject to applicable federal, state and local laws and regulations.
- **4.** <u>Selection of Winners:</u> Winning entries will be selected at random. Winners agree to use of name, address, likeness, and/or prize information for promotional purposes in any medium without additional compensation to the extent permitted by law. Where lawful, winners may be required to sign and return a Publicity Consent and Liability Release.
- 5. Conditions: The Promotion Sponsor, the Participating Sites, the Alternate Entry Sites, and their respective agents, directors, officers, shareholders, employees, insurers, servants, parents, subsidiaries, divisions, affiliates, predecessors, successors, representatives, advertising, promotion, and fulfillment agencies, and legal advisors, are not responsible for, shall not be liable for, and hereby disclaim all liability arising from or relating to: (i) late, lost, stolen, delayed, damaged, misdirected, misaddressed, incomplete, unintelligible or postage-due entries; (ii) telephone, electronic, hardware or software program, network, Internet, computer or other malfunctions, failures, or difficulties of any kind, whether human or technical; (iii) failed, incomplete, garbled, or delayed computer or e-mail transmissions; (iv) any condition caused by events beyond the control of the Promotion Sponsor; (v) any injuries, losses, or damages of any kind arising in connection with or as a result of the prize, or acceptance, possession, or use of the prize, or from participation in the Promotion; or (vi) any printing or typographical errors in any materials associated with the Promotion. The Promotion Sponsor reserves the right, in its sole discretion, to suspend, modify or cancel the Promotion should any unauthorized human intervention or other causes beyond the Promotion Sponsors' control corrupt or affect the administration, security, fairness or proper conduct of the Promotion. By participating in the Promotion, participants and winners agree to release, discharge and hold harmless the Promotion Sponsor, the Participating Sites, the Alternate Entry Sites, and their agents, directors, officers,

shareholders, employees, insurers, servants, parents, divisions, subsidiaries, affiliates, predecessors, successors, representatives, advertising, promotion, and fulfillment agencies, and legal advisors, and all others associated with the development and execution of the Promotion, from any and all losses, damages, rights, claims and actions of any kind arising out of or relating to the Promotion, participation in the Promotion, the prize, and/or acceptance, possession, use or misuse of the prize, including but not limited to statutory and common law claims for misappropriation or participant's right of publicity. This Promotion shall be governed by Louisiana law. By participating in this Promotion, entrants agree that Louisiana courts shall have jurisdiction over any dispute or litigation arising from or relating to this Promotion and that venue shall be only in Baton Rouge, Louisiana.

<u>6. Winners List:</u> To obtain the first name, last initial, city and state of the Promotion winners after the Promotion End Date, send a separate self-addressed, stamped envelope marked "CC's Survey Sweepstakes Winners List" to the Promotion Sponsor. Requests for winners list must be received no later than 90 days from the Promotion End Date.

7. Promotion Sponsor:

CC's Coffee House, L.L.C. 6860 Exchequer Drive Baton Rouge, LA 70809 Attn: CC's Survey Sweepstakes Winner List

- **8.** <u>Notice:</u> The Promotion Sponsor, Participating Sites, and Alternate Entry Sites reserve the right to prosecute and seek damages against any individual who attempts to deliberately undermine the proper operation of the Promotion in violation of these Official Rules and/or criminal and/or civil law.
- **<u>9.</u>** Severability: Every provision of these Official Rules is intended to be severable, and, if any term or provision is determined to be illegal or invalid for any reason whatsoever, such illegality or invalidity shall not affect the legality or validity of the remainder of the Official Rules.
- <u>10.</u> <u>Copyright:</u> Any trademarks, product names, and company names or logos cited herein are the property of their respective owners. All rights reserved.